

RENAISSANCE GROUP WORKPLAN 2014/15					
	Activity	Status	Revenue £	Capital £	Total £
Total Spend 2013/14			12,977	1,672	14,649
Balance brought forward from 2013/14			20,322	50,960	71,282
BBC Contribution for 2014/15			30,000		30,000
Revenue contribution to Economic Development			-5,000		-5,000
Total budget for 2014/5			45,322	50,960	96,282
Projected/ Committed Spend 2014/15					
Town Centre finger post signs - maintenance & updates	New, amended and refurbished finger post signs. Work commenced	Bid approved		9,000	9,000
Refurbish and update noticeboards in Brentwood Town Centre	Replace deteriorating backing boards	Estimate and bid required		1,000	1,000
New and improved signage to Multi Storey Car Park	Awaiting design and estimates from ECC	Pending ECC Estimate		9,000	9,000
Translation calligraphy and presentation of medieval market charter	Approved with third payment from private sponsorship and third Chamber of Commerce	Revised bid required & sponsorship confirmation	1,300		1,300
Visit Essex Workshop on Brand Brentwood - 8.4.14	Marketing Support, guest speaker & refreshments	Complete	425		425
New Renaissance Group Website set up, Twitter and Content Management and loading costs YR1	Approved with contract for Local by Social	Complete	1,595		1,595
Crown Street Saturday Market support for part purchase of new stalls	Shared costs for gazebos/stalls for the new market	Bid approved		2,000	2,000
Love Your Local Market promotional support - 24.5.14	Merchandising and street entertainment support	Complete	81		81
Independents Day promotional support - 4/5.7.14	Trader bid funds approved activity/entertainment for Sat 5.7	Complete	1,250		1,250
Small Business Saturday promotional support - 7.12.13	Late payment from 2013	Complete	750		750
Small Business Saturday promotional support - 6.12.14	Promotional activities in Ongar Rd, High St & Crown St	Complete	1,747		1,747
Pro-Action Free Marketing & Social Media Workshop - 11.11.14	Merrymeade House costs,refreshments,promotion	Complete	290		290
Pro-action Free Business Planning Workshops x 2 -25.02.14 & TBA	Town Hall refreshment costs	Bids required	200		200
Crown St/Ropers Yard Lighting Up - 29.11.14	Christmas Decorations and Advertising	Complete	417		417
Ongar Road Lighting Up - 29.11.14	Santa's Helpers' Grotto	Complete	404		404
Shenfield Lighting Up - 30.11.14	Upper Shenfield Christmas street & shop lighting	Bid approved		2,929	2,929
Shenfield Christmas Lights - 30.11.14	Shortfall on shop overhead lighting	Complete		220	220
Ingatestone Christmas Victorian Evening 5.12.14	Costs of Promotional Literature & website support	Complete	1,789		1,789
Street Pastors mini bus project	To improve the support and safety functions for the night time economy in a central location	Partial funding contribution approved subject to bid		5,000	5,000
Christmas Window Competition Prizes 2014	Prizes for Brentwood & Shenfield winner and 2nd	Complete	74		74
Business Speed Networking Event 18.03.15	Support for De Rougemont hire and refreshments	Bid approved	750		750
Renaissance Group roller banner display stands	For diplay at the business support and other events	Bid required		300	300
Ongar Road Easter Egg Hunt	Free trail to bring families into Ongar Rd & Theatre	Bid approved	125		125
Shenfield Easter Egg Hunt	Free trail to bring families into Shenfield	Bid required	300		300
Ongar Road Christmas Lights 2015	Street lighting for Ongar Rd up to North Road	Bid Submitted		880	880
Crown St Valentines Day & Mothers Day Promotional Events	Promotional activities and entertainment	Bids required	400		400
Crown Street flags for flagpoles	Design & fitting of flags for the poles already in situ	Bid required		500	500
Total committed/projected 2014/5			11,897	30,829	42,726
Remainder to spend 2014/5			33,425	20,131	53,556